



FOR IMMEDIATE RELEASE

**“And the Winner Is...” Special Award Season Exhibit
Presented by the Hollywood Museum and The Hollywood Reporter**

LOS ANGELES, CA, February, 2012 – The Hollywood Museum and The Hollywood Reporter present the opening of the “And The Winner Is...” exhibit, celebrating the 2012 Hollywood Award Season, on Thursday, February 16, 2012. This exhibit, honoring the magic of movies, television and music excellence, showcases the largest selection of costumes and props from over 20 films and television shows nominated for awards. They will be on display through the end of April and located in the Historic Max Factor Building, 1660 N. Highland Avenue at Hollywood Blvd. www.thehollywoodmuseum.com

“And The Winner Is...” includes selected items from 2012 Academy Award nominees including *Hugo*, *The Artist*, *The Help*, *Midnight in Paris*, *The Descendants*, *Harry Potter*, *The Girl With The Dragon Tattoo*, *Iron Lady*, *My Week with Marilyn*, *Ides of March*, and other popular films such as *Mission: Impossible - Ghost Protocol*, *J. Edgar*, *Young Adult*, *Footloose*, *Super 8*, and *50/50*.

Television shows spotlighted in the awards campaigns are also on display in “And The Winner Is...” exhibit including costumes and props from *The Good Wife*, *The Walking Dead*, *Justified*, *Spartacus*, *Modern Family*, *Glee*, *American Horror Story*, *Boss*, *Sons of Anarchy*, *Breaking Bad*, *Camelot*, and more.

“As The Hollywood Museum is a showcase reflecting Hollywood’s history, the “And The Winner Is...” exhibit is the perfect stage to spotlight the Hollywood Award Season,” says museum President and Founder Donelle Dadigan. “It is a tribute to each studio and Guild that contributed to this years’ Oscars®, Golden Globes®, guild and critics’ awards.”

Also part of the exhibit are award statuettes from the Oscars®, Golden Globes®, Emmys®, Screen Actor Guild Awards®, Art Director’s Guild and People’s Choice Awards. “And The Winner Is...” exhibit also includes a model of one of the original Academy Awards® stage sets.

The Hollywood Museum gratefully acknowledges the contributions for “And The Winner Is...” Exhibit from the Academy of Motion Pictures Arts and Sciences, Academy of Television Arts and Sciences, Screen Actors Guild, Art Directors Guild, Paramount Studios, Sony Pictures Classics, Fox Television, AMC Television, FX Networks, Starz Entertainment, The Weinstein Company DreamWorks Pictures, Fox Searchlight, and The Costume House: Valentino Collection among others.

“There is something for everyone of all ages at The Hollywood Museum. This is where you can discover the glamour of old Hollywood, from Elvis to Marilyn Monroe, and see costumes and red carpet fashion from today’s Hollywood rising stars,” states Dadigan.

In addition to the current award nominees and winners, The Hollywood Museum also features a look at Hollywood's rich history. On view in the exhibit are items from top award races in years past, including costumes from Golden Globe® winner *Ben-Hur*, which won best picture in 1959, props from *Silence of the Lambs*, including Hannibal Lector's mask (Oscars® for Best Picture, Director, Actor and Actress); Judy Garland's gown from *A Star Is Born* (Golden Globe®, Best Actress); costumes worn by Golden Globe® winners Tom Cruise and Marilyn Monroe; the 1952 Writers Guild of America award earned by *High Noon*; as well as Sylvester Stallone's boxing gloves and signed script from the Academy Award winning *Rocky* and Sylvester Stallone's Worst Actor of the Century Razzie® Award.

The ultimate destination for tourists and movie fans, The Hollywood Museum is located in the historic Max Factor Building and includes miracles of motion picture magic, past and present, on four floors and houses more than 10,000 pieces of show business memorabilia.

WHERE: The Hollywood Museum, 1660 N. Highland Avenue (at Hollywood Blvd)
Hollywood, CA 90028

WHEN: 10 a.m. to 5 p.m. Wednesday – Sunday, February 16 – end of April 2012

TICKET PRICE: \$15 for Adults, \$12 for Seniors and Students

INFO: (323) 464-7776 www.thehollywoodmuseum.com

Facebook: <http://www.facebook.com/TheHollywoodMuseum>

ABOUT THE HOLLYWOOD MUSEUM

The Hollywood Museum <http://www.thehollywoodmuseum.com>, the official museum of Hollywood, has the most extensive collection of Hollywood Memorabilia in the World. The museum features four floors of breathtaking exhibits and is the home of more than 10,000 authentic showbiz treasures, one of a kind costumes, props, photographs, scripts and vintage memorabilia from favorite movies and TV shows. The museum includes costumes from *Elizabeth Taylor*, *Marilyn Monroe*, *Jean Harlow*, *Elvis Presley*, *Michael Jackson*; Props from 'Gone With The Wind,' 'Twilight: New Moon,' 'Star Trek,' 'Transformers,' 'Revenge of the Fallen,' 'High School Musical 2,' 'Dancing with the Stars,' 'Glee,' and more. The Hollywood Museum is located in the historic Max Factor Building on the corner of Hollywood & Highland, where Max Factor, the legend of movie makeup, worked his magic on motion picture stars since 1935. The Hollywood Museum is a 501(c)(3) non-profit organization.

ABOUT THE HOLLYWOOD REPORTER

The Hollywood Reporter www.thehollywoodreporter.com is the definitive interpretive voice of the entertainment industry. Informing, engaging and empowering content is delivered across a multimedia platform that includes: a weekly magazine, bi-monthly special reports, quarterly glossies, a Website, a daily news PDF, iPad app and events. The Hollywood Reporter is read by the most powerful people in the entertainment industry and the most influential consumers who follow it – those who shape desire, set trends and ultimately drive culture – providing an unmatched level of access and influence.

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