For Immediate Release:



Ho-Ho-Hollywood! The Hollywood Museum Celebrates Glamorous Holidays – Hollywood Style Starring "The 12 Dames Of Christmas" Tree Exhibit

A Salute To Twelve Legendary Actresses
In A Unique Christmas Tree Exhibit And
The Hollywood Museum's 2012 List Of "Top-10" Greatest Holiday Movies

HOLLYWOOD, December 10, 2012 – The Hollywood Museum, official museum of Hollywood located in the Historic Max Factor Building, celebrates Glamorous Holidays – Hollywood Style with the seasonal exhibits "Ho-Ho-Hollywood!" and "The Twelve Dames of Christmas." These trees are created by "Dr. Christmas" (Bob Pranga and Debi Staron), known as the celebrity holiday and special event designers to the stars. "Dr. Christmas has returned, once again, to create his magic with show-stopping Hollywood glamour showcasing entertainment icons Marilyn Monroe, Elizabeth Taylor, Judy Garland, Lucille Ball, Angelina Jolie, Sharon Stone, Elvira Mistress of the Dark, Greta Garbo, Jennifer Lopez, Loretta Young, Jane Fonda and Jean Harlow. The exhibit will be on display through January 8, 2012.

Additional trees will be decorated throughout the museum celebrating holiday movie classics such as "White Christmas," "Home Alone," "It's a Wonderful Life," and "Miracle on 34th Street." Other films in the Hollywood Museum's 2012 List of "Top 10 Greatest Holiday Movies" are "A Christmas Story," "Elf," "The Lemon Drop Kid," "Meet Me in St. Louis," "Christmas Vacation," and "The Nightmare Before Christmas.



The Hollywood Museum's "For Redhead's Only" Makeup Room

"The Hollywood Museum is where glamourous stars were created!" says Donelle Dadigan, Founder and President of The Hollywood Museum. Dr. Christmas will present color coordinated jewel-tone trees designed to complement Max Factor's world-famous

makeup rooms, where Marilyn Monroe became a blonde, Elizabeth Taylor a brunette & Lucille Ball a redhead, among others. This is where the silver screen stars from Hollywood's Golden Era got their signature look, and this year's trees are designed to reflect the glamorous and treasured past of the historic Max Factor Building, as well as today's iconic female entertainers.

"Max Factor created 'Color Harmony' make-up due to the invention of 3-strip Technicolor film, and Factors' color harmony formulas are still used today by industry professionals," Dadigan adds. For example, Max Factor believed celery green was the perfect complimentary color for his red-head clients including Lucille Ball, Maureen O'Hara, and Rita Hayworth.

"Our Christmas tree in the 'Blondes Only' room sparkles with icy blues because Max Factor thought it was the perfect color to highlight the blondes he styled in that room including Marilyn Monroe, Jean Harlow, Lana Turner and Barbara Stanwyck," she says.

Also on display is an extensive collection of Christmas ornaments signed by a galaxy of stars, including Lauren Bacall, Angela Lansbury, Jacqueline Smith, Heidi Klum, Paris Hilton, Brittany Murphy, Phyllis Diller and many more.

The Hollywood Museum is located steps from Hollywood's world-famous Walk of Fame on Hollywood Blvd. Also on display at the museum is a special exhibition "Salute to TV Memories," through Dec. 30, 2012 showcasing memorabilia saluting favorite TV Shows including "I Love Lucy," "I Dream of Jeannie," "Magnum PI", "Dynasty," "The Beverly Hillbillies," "The Addams Family," "The Sonny & Cher Comedy Hour," "The Cosby Show," among others.

2012 "HO-HO-HOLLYWOOD! The Twelve Dames of Christmas" Exhibit

WHERE: The Hollywood Museum, 1660 N. Highland Avenue at Hollywood Blvd, Hollywood, CA

WHEN: 10 a.m. to 5 p.m., Wednesday through Sunday

EXHIBIT INFO: Now – January 8, 2012

PRICE: \$15 for adults, \$12 for seniors (65+), \$12 for students (21 and under), \$5 for children (5

and under)

FOR INFO: (323) 464-7776 **FOR PHOTOS:** <u>Photos</u>

WEBSITE: www.TheHollywoodMuseum.com

FACEBOOK: Facebook.com/TheHollywoodMuseum

TWITTER: @HollywoodMuseum

ABOUT THE HOLLYWOOD MUSEUM

The Hollywood Museum, the official museum of Hollywood located in the Historic Max Factor Building, spotlights the Legends of Hollywood with the most extensive collection of authentic Hollywood memorabilia in the World. The museum features four floors of breathtaking exhibits and is the home of more than 10,000 authentic Showbiz Treasures, one-of-a-kind costumes, props, photographs, scripts and vintage collectibles from favorite movies and TV shows. The museum includes costumes from *Marilyn Monroe Angelina Jolie, Brad Pitt, Leonardo De Caprio, Jennifer Lopez, George Clooney, Elizabeth Taylor, Jean Harlow, Elvis Presley, Michael Jackson and more*; Props from 'Gone With The Wind,' "Star Trek,' 'Planet of the Apes,' 'Star Wars' and 'Jaws.' Star cars collections including Marilyn Monroe's limousine. The Hollywood Museum is located in the heart of Hollywood in the historic Max Factor Building on the corner of Hollywood & Highland, where Hollywood's make-up king, Max Factor, worked his magic on stars since the 1930's. See where Marilyn Monroe became a blonde and Lucy a red head! Visit the Dungeon of Doom for a spine tingling walk through Hannibal Lecter's jail cell from 'Silence of the Lambs. See' Boris Karloff's mummy, Vampira, Frankenstein and his bride, Elvira-- Mistress of the Dark,

Jason, Freddie, Chucky and other cult horror film favorites. The Hollywood Museum is a 501(c)(3) non-profit organization.

ABOUT DR. CHRISTMAS

Since 1984, Bob Pranga and Debi Staron have owned and operated Dr. Christmas (www.drchristmas.com), a holiday decorating company in Los Angeles that provides custom Christmas and special events design and décor from "the house next door" to celebrity clientele and businesses. Celebrity clientele include: Candice Bergen, Whoopi Goldberg, Nancy Reagan, Bob Hope, Shaquille O'Neal, James Cameron, Carrie Fisher, Andy Garcia, Mark Cherry, Teri Garr, Leeza Gibbons, Kate Hudson, Diane Keaton, Heidi Klum, Jacklyn Smith, and Billy Bob Thornton. Prestigious locations include: The Beverly Hilton, The Hollywood Museum, Tiffany & Co, Macy's, MGM Studios, and Walt Disney Studios.

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