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Marilyn Monroe: The Exhibit Hollywood Legend

The Hollywood Museum Honors Marilyn's Life And Legacy With The Nation's Largest Exhibit Of Authentic Memorabilia

Commemorating the 51st Anniversary of Her Passing Open June - September 8

Hollywood, CA, May 21, 2013 - "Marilyn Monroe: The Exhibit - Hollywood Legend," back by popular demand at The Hollywood Museum, celebrates the fabled actress' life, opened with the nation's largest exhibit of authentic memorabilia (including new acquisitions) presenting an intimate look at her life and legacy. If alive, Marilyn would be 87 years old and her legendary image still lives on as superstar and ultimate icon of glamour and beauty. The scope of the exhibition, co sponsored by The Hollywood Reporter, encompasses Marilyn Monroe's costumes, jewelry, furs and accessories from her films; publicity gowns and personal wardrobe; her 1961 Fleetwood Cadillac limousine given as a gift from Darryl Zanuck; original Marilyn Monroe artwork, photographs and documents from her private files; furniture from her final home in Brentwood; and many of Marilyn's personally owned artifacts. The Hollywood Museum, in the Historic Max Factor Building, is located at 1660 N. Highland Ave. in the heart of Hollywood.

"Fans of all ages flock to Hollywood from around the world each year to honor Marilyn's life and memory," says Museum Founder and President Donelle Dadigan. "The Hollywood Museum is proud to host this definitive and meaningful Marilyn retrospective which includes never-before-seen items."

"This Museum is considered the perfect home for this exhibit since it is actually here where the legendary Max Factor originally designed Marilyn's on-screen hair and coloring," says Dadigan. "When you walk into the 'FOR BLONDES ONLY ROOM,' you feel Marilyn Monroe's presence."

"Marilyn Monroe: The Exhibit" displays the million-dollar dress Marilyn wore on her honeymoon with Joe DiMaggio. One of the highlights of The Hollywood Museum's permanent collection, this dress was made famous when she entertained the troops during USO shows in Korea in 1954. In addition to THM's permanent collection, items from the Scott Fortner Marilyn Monroe Collection and the Greg Schreiner Marilyn Monroe Collection are featured in this exclusive exhibit, including film costumes from The Prince and The Showgirl and The Show Business, clothing and furs from Marilyn's personal wardrobe, including the brilliant green Pucci jersey top, along with Marilyn's personal cosmetics, private documents, annotated film scripts and hand picked furnishings from her Brentwood California home.

Highlighting the exhibit are exclusive photos by world-renowned photographer <u>George Barris</u>, who shot Marilyn's the last photo sitting while collaborating on a book at the time of her death 50 years ago. **George Barris Photography:** http://flic.kr/s/aHsjAfNjh3 www.inhollywoodland.com

This exhibit also includes original works of art by famed celebrity artists <u>LUDVIC</u>, original photographs, including the legendary "red velvet" nude photographs shot by Tom Kelly, and a vast photograph collection of her childhood, family and early modeling career when she was still Norma Jeane Baker; and much more.

In addition to the exhibit at The Hollywood Museum, the following Marilyn commemorative events have been planned:

- <u>Saturday, August 3, 1-3 PM</u> Meet & Greet with collectors Greg Schreiner, Scott Fortner and THM President Donelle Dadigan at The Hollywood Museum
- Sunday, August 4, 1-3PM George Barris Book and Photo Signing at The Hollywood Museum
- Monday, August 5 TBD "Marilyn Remembered" Annual Memorial Service, co-sponsored by The Hollywood Museum, at Westwood Mortuary

Note: Limited edition posters by photographer George Barris and artist Ludvic artwork are available for sale at the Museum.

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ABOUT THE HOLLYWOOD MUSEUM

The Hollywood Museum, the official museum of Hollywood located in the Historic Max Factor Building, spotlights the Legends of Hollywood with the most extensive collection of authentic Hollywood memorabilia in the World. The museum features four floors of breathtaking exhibits and is the home of more than 10,000 authentic Showbiz Treasures, one-of-akind costumes, props, photographs, scripts and vintage collectibles from favorite movies and TV shows. The museum includes costumes from *Marilyn Monroe Angelina Jolie, Brad Pitt, Leonardo DiCaprio, Jennifer Lopez, George Clooney, Elizabeth Taylor, Jean Harlow, Elvis Presley, Michael Jackson and more*; Props from 'Gone With The Wind,' 'Star Trek,' 'Planet of the Apes,' 'Star Wars' and 'Jaws.' Star cars collections including Marilyn Monroe's limousine. The Hollywood Museum is located in the heart of Hollywood in the historic Max Factor Building on the corner of Hollywood & Highland, where Hollywood's make-up king, Max Factor, worked his magic on stars since the 1930's. See where Marilyn Monroe became a blonde and Lucy a red head! Visit the Dungeon of Doom for a spine tingling walk through Hannibal Lecter's jail cell from 'Silence of the Lambs.' See Boris Karloff's mummy, Vampira, Frankenstein and his bride, Elvira--Mistress of the Dark, Jason, Freddie, Chucky and other cult horror film favorites. The Hollywood Museum is a 501(c)(3) non-profit organization.

The Hollywood Museum In the Historic Max Factor Building

1660 N. Highland Ave. (at Hollywood Blvd.) Los Angeles, CA 90028 (323) 464-7776 Website: www.TheHollywoodMuseum.com Follow us on Twitter: @HollywoodMuseum

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Open to the public Wednesday – Sunday, 10:00am – 5:00pm

Private tours available by advance reservation.